

# Sugar Corporate

Sugar's Intuitive, Flexible, and Open CRM Adds Mobility and Support Features to meet Demanding Corporate Requirements



## Focus on Your Business, Not Your CRM Software

Sugar Corporate centralizes sales, marketing and support information, to boost employee productivity and improve executive visibility into company performance. Sugar's user-centric design lets people work the way they're used to working, while its open platform is easy to configure and extend, so it can readily grow and change with your business.

## Make Every Connection Count, From Any Location

Sugar Corporate includes Sugar Mobile Plus, providing real-time and offline-sync CRM integration with BlackBerry and iOS (iPhone/iPad) mobile operating systems. Your road warriors can access contacts, opportunities, sales, and more. Within seconds, they can update emails, meeting notes, and call reports to Sugar from the road, a customer site, anywhere! Offline capabilities and preloaded data give your mobile team CRM access even in mid-flight or where there is no mobile connectivity.

## Get Extended Support and Faster Response Times

Sugar's support is acclaimed by our customer base of more than 7,000 companies. Sugar Corporate includes enhanced support to meet the needs of larger businesses, with extended support hours and a 50% faster response time than Sugar Professional. In addition, when you subscribe to the Sugar On-Demand service, you get 30GB of storage and a development sandbox.

# Sugar Corporate includes Sugar Mobile Plus, for real-time and offline mobile access to Sugar.

**Intuitive CRM that's  
easy to use**

**Integrates sales, marketing,  
and support into a  
complete business view**

**Advanced mobile  
workforce capabilities  
with offline access**

**Simple to configure,  
expand, extend**



- Makes critical CRM data available anywhere: tasks, contacts, leads, opportunities, notes, and much more
- Allows fast remote Sugar updates
- Prevents loss of CRM data by remotely wiping data from mobile device
- Provides offline access for productivity in-flight or in locations without connectivity
- Boosts productivity by enabling immediate collaboration and information sharing
- Synchronizes in the background
- Maximizes user adoption with simple, intuitive interface
- Uses open web services standards (XML/SOAP)
- Deploys and upgrades easily
- Simplifies configuration and scaling
- Includes extensive language support
- Sugar mobile apps are available for Android, iOS, and BlackBerry devices
- Mobile browser access supported for most smartphones and tablets

Get your **free trial** of Sugar Corporate  
at [www.sugarcrm.com/freetrial](http://www.sugarcrm.com/freetrial)

or call SugarCRM at  
**+1 877.842.7276**

# Sugar Corporate adds mobile capabilities, enhanced support, and more compared to Sugar Professional:

	Sugar Corporate	Sugar Professional
Mobile Device Platform Support	BlackBerry, iPad and iPhone	Android and iPhone. Browser-based access for iPad and Android devices
Mobile Offline Support	Yes: offline capabilities plus preloaded data	No
CRM Data Stored on The Mobile Device	Yes	No
Document Storage with Sugar On-demand	30 GB	15 GB
Development Sandbox	1	0
Support Contacts	3	2
Support Hours	12x5 (by region)	8x5 (by region)
Support Cases	Unlimited	Unlimited
P1 Response Time	2 Hours	4 Hours



## SugarCRM

Customer relationship management CRM software for business. In the cloud, online, on demand, onsite - the best sales, email and mobile CRM integration.

[www.sugarcrm.com](http://www.sugarcrm.com)

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